



TheRetailCoach®

# COMMUNITY WORKPLACE POPULATION

Manvel, Texas

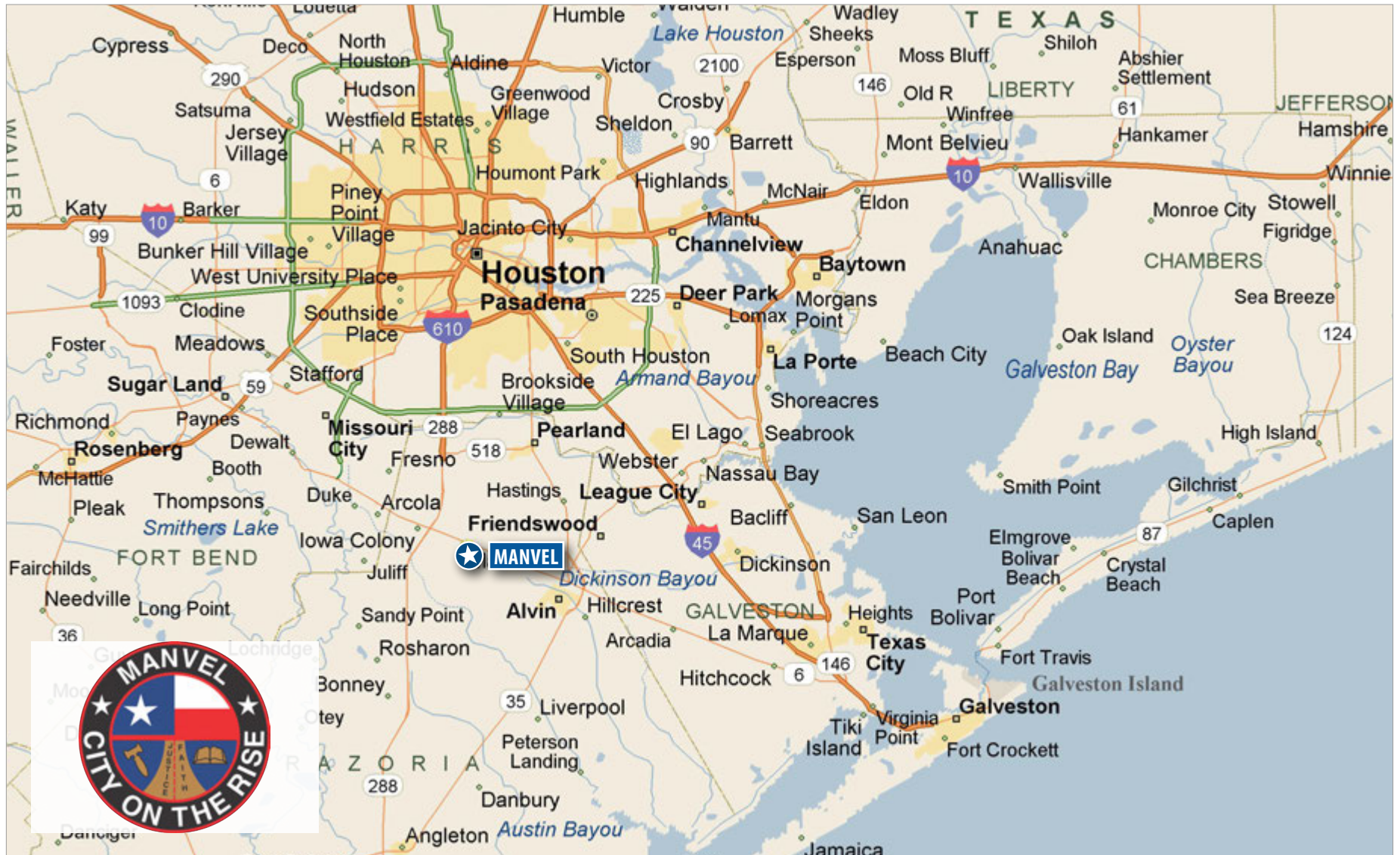
Prepared for  
Manvel Economic Development Corporation  
August 2016





# LOCATION

Manvel, Texas



## CONTACT

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# COMMUNITY • WORKPLACE POPULATION

Manvel, Texas

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
<b>Total</b>	245	1,619	7
Agriculture, Forestry, Fishing & Hunting	1	2	2
Mining	2	18	9
Utilities	0	0	0
Construction	36	120	3
Manufacturing	15	160	11
Wholesale Trade	8	46	6
<b>Retail Trade</b>	32	161	5
Motor Vehicle & Parts Dealers	4	17	4
Furniture & Home Furnishings Stores	1	6	6
Electronics & Appliance Stores	4	32	8
Bldg Material & Garden Equipment & Supplies Dealers	3	52	17
Food & Beverage Stores	1	3	3
Health & Personal Care Stores	1	2	2
Gasoline Stations	4	22	6
Clothing & Clothing Accessories Stores	3	3	1
Sport Goods, Hobby, Book, & Music Stores	3	5	2
General Merchandise Stores	3	9	3
Miscellaneous Store Retailers	4	7	2
Nonstore Retailers	1	3	3
Transportation & Warehousing	7	64	9
Information	3	12	4



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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
<b>Finance &amp; Insurance</b>	17	41	2
Central Bank/Credit Intermediation & Related Activities	9	9	1
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	1	4	4
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	7	28	4
Real Estate, Rental & Leasing	12	58	5
<b>Professional, Scientific &amp; Tech Services</b>	10	36	4
Legal Services	2	7	4
Management of Companies & Enterprises	0	0	0
Administrative & Support & Waste Management & Remediation Services	8	57	7
Educational Services	6	352	59
Health Care & Social Assistance	7	78	11
Arts, Entertainment & Recreation	4	11	3
Accommodation & Food Services	19	206	11
Accommodation	2	7	4
Food Services & Drinking Places	17	199	12
Other Services (except Public Administration)	39	162	4
Automotive Repair & Maintenance	12	61	5
Public Administration	5	35	7
Unclassified Establishments	14	0	0



# ABOUT THE RETAIL COACH

The Retail Coach, LLC, is a national retail analytics and locational intelligence firm that specializes in all aspects of retail market analyses and recruitment, from “macro to micro” trade area assessment to actively recruiting retailers on behalf of our clients.

Through its unique Retail360® process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.



C. Kelly Cofer  
President & CEO  
The Retail Coach, LLC

## Retail360®

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms’ offerings by combining current national and statewide demographics and trend data with real-world, “on-the-ground” data gathered through extensive visits within our clients’ communities.

Every community is different, and there is no “one size fits all” retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community’s needs helps assure our clients that they are receiving the latest and best information for their retail recruitment efforts—all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail360® process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

### The Retail Coach –

*“It’s not about data. It’s about your success.”*



# ACKNOWLEDGEMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Nielsen 2016, ESRI 2016, U.S. Census Bureau, Economy.com, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics.

To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model.

Mapping data is provided by MapInfo, Nielsen, ESRI and/or Microsoft Corporation.

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